



FARMERS EQUIPMENT COMPANY

Lynden, WA

Burlington, WA

Sunnyside, WA

FOR IMMEDIATE RELEASE

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**FARMERS EQUIPMENT COMPANY ANNOUNCES THAT IT'S SUNNYSIDE, WA
BRANCH HAS BEEN GRANTED THE EXCLUSIVE CONTRACT TO SELL CASE
IH FARM MACHINERY**

Sunnyside, WA (May 1, 2009) -- Farmers Equipment Company is pleased to announce that they have been granted the contract to market Case IH agricultural machinery from its Sunnyside, WA branch. The contract gives Farmers Equipment Company the exclusive right to sell and service Case IH products like tractors, combines, hay, forage and tillage machinery from the Sunnyside branch to customers in Yakima County, as well as in significant portions of Benton and Klickitat counties.

Case IH is owned by CNH Global N.V., a world leader in the agricultural and construction equipment businesses. Supported by more than 11,300 dealers in 170 countries, CNH Global N.V., whose stock is listed at the New York Stock Exchange (NYSE:CNH), is a majority-owned subsidiary of Fiat S.p.A. (FIA.MI). More information about CNH and its Case and New Holland products can be found online at www.cnh.com.

Ken Stremmer, president of Farmers Equipment Company, says that the awarding of the Case IH contract is a significant step in the company's growth strategy: "Securing Case IH as our flagship brand in Sunnyside is critical to our expansion plans into eastern Washington. Now we can offer a full range of products to meet the agricultural machinery needs of our customers in the Yakima Valley." In addition to the Case IH brand, the company is the authorized dealer for major brands like Kuhn, Kuhn-Knight, Krone and Rhino. The company also sells US Farm Systems manure handling equipment, as well as T-L and Bauer irrigation products.

Farmers Equipment Company originally opened the Sunnyside branch in September, 2006 to focus on selling agricultural irrigation and manure handling equipment to eastern Washington farmers. The branch, currently located at 181 Factory Road, Sunnyside, WA, is staffed to offer parts and service support for all the products that they offer.

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Founded in 1935, Farmers Equipment Company is a leader in sales and support of agricultural and industrial machinery for Washington State and the Lower Mainland of British Columbia. The company markets Case IH farm machinery, McCormick tractors, Korvan berry harvesters, New Holland and Kobelco construction machinery and Komatsu forklifts. It's headquarters is in Lynden, WA with branch locations in Burlington, WA and Sunnyside, WA. Farmers Equipment Company currently employs 79 people, and has annual sales revenues in excess of \$30 million. More information on the company can be found online at www.farmersequip.com.

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